



# LINDA ALLEN

REMEMBER

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## QUALIFICATIONS

- Certificate IV Trainer and Assessor
- Certificate III & IV in Fitness
- Level 1 ASCA
- Bachelor of Public Relations

## PROFESSIONAL ASSOCIATIONS

Nil

## BOARD EXPERIENCE

- Nil

## SUMMARY OF CAREER HISTORY

- Co-founder and CEO of franchise group QuickFit Health Clubs. Founded in 2010, now 14 locations across Victoria and a network of 50 Personal Trainers.
- Founder of Linda Allen Fitness in 2006 in Queensland. 11 Franchised Personal Training studios. Sold in 2009.
- Creator of the QuickFit Workout App with 5,500 users.
- Nominee for Telstra Young Business Woman of the Year. 2007.
- 2014 Commonwealth Games Athlete. 5th women's Triple Jump
- Under 20 Australian Record Holder women's Triple Jump. 2006.

## NOMINATION

### REASON FOR NOMINATING

To assist the strategic vision of Ausactive with uniting Personal Trainers in our industry and giving them strong reasons to register with AusActive annually

### WHAT CAN THEY CONTRIBUTE TO AUSACTIVE'S STRATEGIC PRIORITIES

Bringing in my long term experience with adding value to gym memberships into the core heart of our industry in order to apply these same strategies to have Personal Trainers want to join, want to participate and want to be a part of the AusActive community.